

## Digital Marketing Options

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## Homepage Featured Media Bar

The screenshot shows the homepage layout. At the top is the 'EXCEPTIONAL PROPERTIES' logo and navigation tabs: PROPERTIES, COMMUNITIES, RENTALS, AGENTS, FOR YOUR HOME, ARTICLES. A 'Place Ad Contact Us Magazine' button is in the top right. Below the navigation is a featured media bar with a large image of a golf course and a 'Read the Latest Issue Online Right Now!' call to action. Below this is a search bar with fields for City, US State, Zip/Postal Code, and Country. There are also dropdowns for Bedrooms, Property Type, Price Range, and Order results by. A 'SEARCH' button is at the bottom of the search bar. Below the search bar are sections for 'FEATURED COMMUNITY' and 'FEATURED RENTAL'. At the bottom of the page are 'COUNTRIES' and 'PROPERTY TYPES' dropdowns.

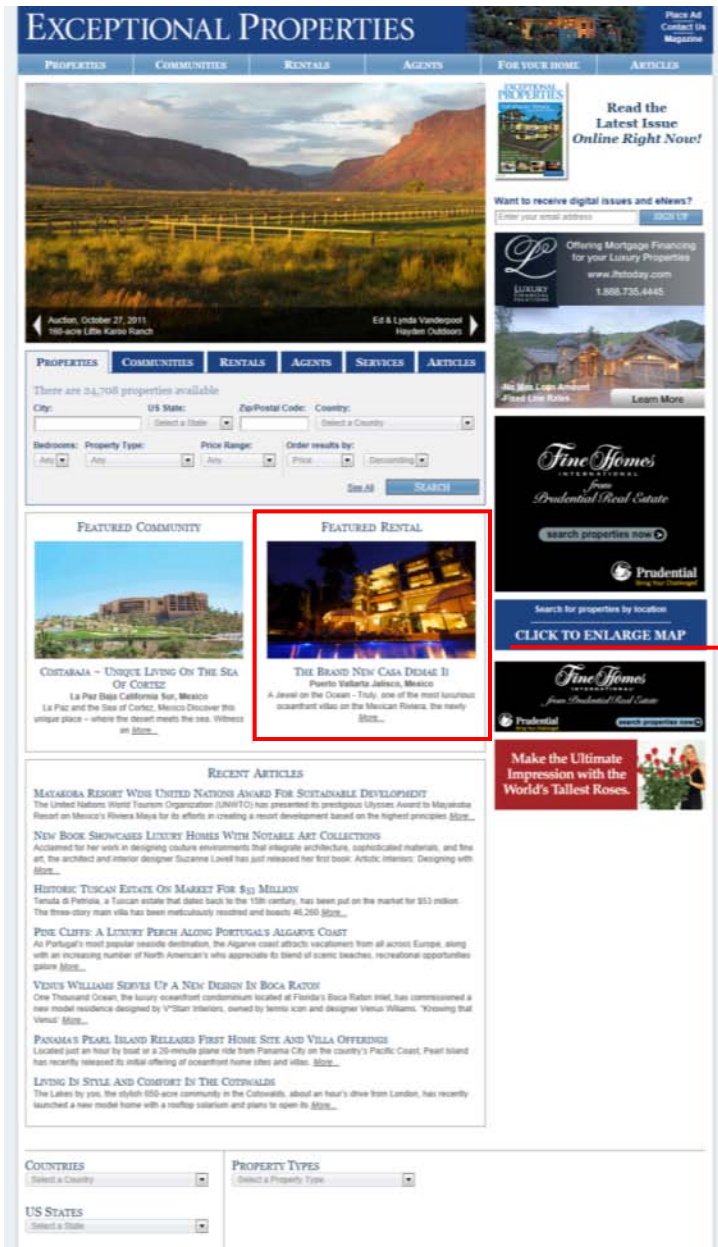
The screenshot shows a detailed property listing for 'KUKUI'ULA - LUXURIOUS PRIVATE CLUB AND COMMUNITY'. The listing includes a large main image and several smaller thumbnail images. To the right of the images is the 'PRESENTED BY' section, listing Gary Madson and Kukulule, along with contact information: Phone: 810-742-6234, Email: Gary Madson, Website: Go to Web Site, More Listings from Gary Madson, and View Agent Profile. Below this is the 'DETAILS' section, which includes the address: 2129 Ala Makahala, Honolulu, HI 96816, Price: \$1,000,000, and Country: United States of America. The listing also includes a 'FEATURES' section with a bulleted list of amenities and an 'INQUIRE NOW' form at the bottom with fields for First Name, Last Name, E-mail Address, and Phone Number.

Receive maximum exposure with a Homepage Media Bar placement on ExceptionalPropertiesOnline.com. Your featured property will receive exposure in rotation on the homepage and as featured property on the Properties Landing Page.

Each featured property ad includes: up to 6 images, 300 words of text, Company Logo, Agent Name, Company, Address, City, State, Zip, Country, Telephone, Mobile Phone, Fax, Website URL, and Email.

\$1,000 net per month

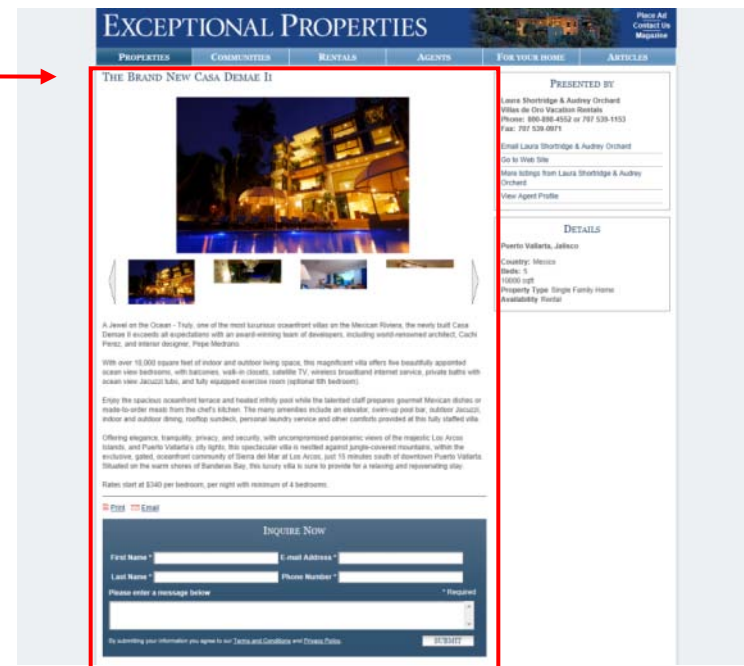
### Homepage Featured Rental



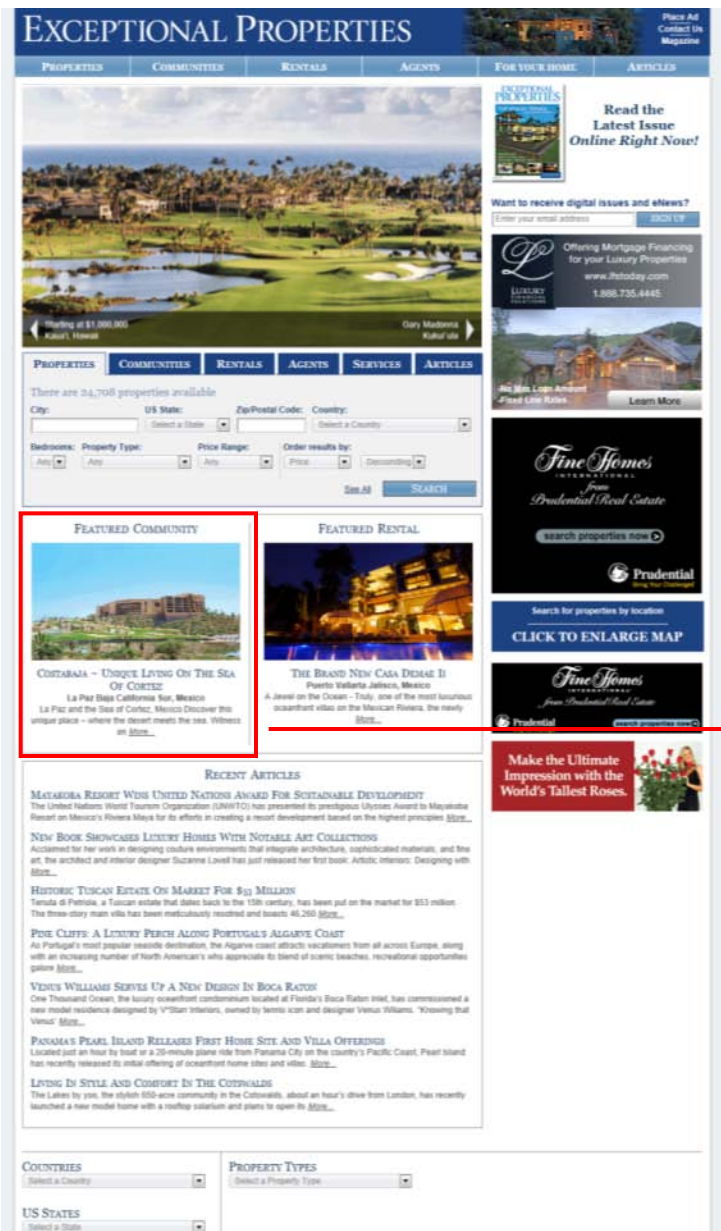
Promote your rental property with a Featured Rental ad on ExceptionalPropertiesOnline.com. Your property name, location and brief description are prominently displayed on the homepage.

Each Online Rentals page includes: up to 6 images, 100 words of text, Company Logo, Agent Name, Company, Address, City, State, Zip, Country, Telephone, Mobile Phone, Fax, Website URL, and Email.

1 month	\$500 net
6 months	\$2,000 net
12 months	\$3,000 net



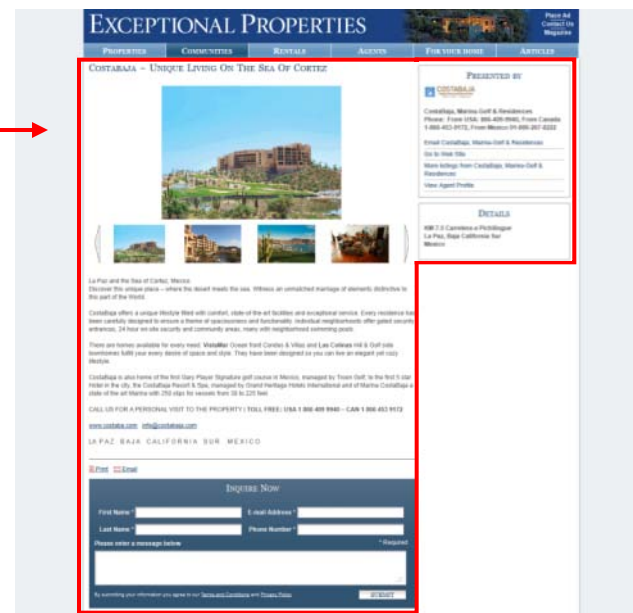
### Homepage Featured Community



Promote your development or community with a Homepage Featured Community ad on ExceptionalPropertiesOnline.com. Your community will receive placement in rotation on the homepage and as a featured community on the Communities Landing Page.

In addition, you will receive a Community page to display all your information: up to 6 images, 100 words of text, Company Logo, Agent Name, Company, Address, City, State, Zip, Country, Telephone, Mobile Phone, Fax, Website URL, and Email.

1 month	\$250 net
6 months	\$1,000 net
12 months	\$1,500 net



### Standard Property Ad

**EXCEPTIONAL PROPERTIES** Please Ad Contact Us Magazine

PROPERTIES COMMUNITIES RENTALS AGENTS FOR YOUR HOME ARTICLES

**MALIBU COLONY WEST**

**PRESENTED BY**  
 Gracee Arthur, Estate Agent  
 Ewing & Associates  
**Sotheby's**  
 INTERNATIONAL REALTY  
 Phone: 310-457-1618  
 Mobile Phone: 310-804-0708  
 Fax: 424-644-0303  
 Email: Gracee Arthur, Estate Agent  
 Go to Web Site  
 More listings from Gracee Arthur, Estate Agent  
 View Agent Profile

**DETAILS**  
 31240A Ballard Road  
 Malibu, CA 90265  
**\$999,999**  
 Country: United States of America  
 Beds: 2  
 Baths: 2.50  
 1997 sqft  
 Property Type Condo  
 Availability For Sale

Stunning ocean views from this architectural condominium across from Broad Beach. There are high ceilings, clerestory windows and skylights in this corner, townhouse style unit. The Master bedroom has a sweeping coastline view, shower with block glass, spa tub, patio and walk-in closet. There is a loft/office with patio, additional bedroom and bath, plus powder room. 2 car attached garage and security system. Gated complex with pool, spa, tennis court and beach rights at W Sea Level.  
[www.31240aballardroad.com](http://www.31240aballardroad.com)

RETURN TO SEARCH RESULTS

Print Email

**INQUIRE NOW**

First Name \* E-mail Address \*  
 Last Name \* Phone Number \*  
 Please enter a message below \* Required  
 By submitting your information you agree to our [Terms and Conditions](#) and [Privacy Policy](#) **SUBMIT**

COUNTRIES Select a Country  
 US STATES Select a State  
 PROPERTY TYPES Select a Property Type

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Advertise your property with worldwide exposure on [ExceptionalPropertiesOnline.com](http://ExceptionalPropertiesOnline.com).

Each Online Property page includes: up to 6 images, 100 words of text, Company Logo, Agent Name, Company, Address, City, State, Zip, Country, Telephone, Mobile Phone, Fax, Website URL, and Email.

1 month  
Run Until Sold

\$100 net per property  
\$275 net per property

## Standard Agent Bio

Promote yourself and your company with an Agent Bio page on ExceptionalPropertiesOnline.com.

Buyers searching for an agent can find you by location - city, state, zip, or country. Your ad will appear in the search results and direct visitors to an Agent page.

The Agent page includes: Agent Photo, Logo, Agent Name, Company Name, up to 300 words of text, Address, City, State & Zip, Website URL, Telephone, Fax, and Email.

6 months	\$300 net
12 months	\$500 net

## Development/Community Ad

**EXCEPTIONAL PROPERTIES**

PROPERTIES COMMUNITIES RENTALS AGENTS FOR YOUR HOME ARTICLES

**COSTABAJA ~ UNIQUE LIVING ON THE SEA OF CORTEZ**

**PRESENTED BY**  
**COSTABAJA**  
 CostaBaja, Marina-Golf & Residences  
 Phone: From USA: 866-409-9940, From Canada 1-866-453-9172, From Mexico 91-899-267-8222  
 Email CostaBaja, Marina-Golf & Residences  
 Go to Web Site  
 More listings from CostaBaja, Marina-Golf & Residences  
 View Agent Profile

**DETAILS**  
 KM 7.5 Carretera a Pichilingue  
 La Paz, Baja California Sur  
 Mexico

La Paz and the Sea of Cortez, Mexico.  
 Discover this unique place – where the desert meets the sea. Witness an unmatched marriage of elements distinctive to the part of the World.

CostaBaja offers a unique lifestyle filled with comfort, state-of-the-art facilities and exceptional service. Every residence has been carefully designed to ensure a theme of spaciousness and functionality. Individual neighborhoods offer gated security entrances, 24 hour on-site security and community areas, many with neighborhood swimming pools.

There are homes available for every need. VistaMar Ocean front Condos & Villas and Las Colinas Hill & Golf side townhomes fulfill your every desire of space and style. They have been designed so you can live an elegant yet cozy lifestyle.

CostaBaja is also home of the first Gary Player Signature golf course in Mexico, managed by Troon Golf, to the first 5 star Hotel in the city, the CostaBaja Resort & Spa, managed by Grand Heritage Hotels International and of Marina CostaBaja a state of the art Marina with 250 slips for vessels from 30 to 225 feet.

CALL US FOR A PERSONAL VISIT TO THE PROPERTY | TOLL FREE: USA 1 866 409 9940 – CAN 1 866 453 9172  
[www.costaba.com](http://www.costaba.com) [info@costaba.com](mailto:info@costaba.com)

LA PAZ BAJA CALIFORNIA SUR MEXICO

Print Email

**INQUIRE NOW**

First Name \*  E-mail Address \*   
 Last Name \*  Phone Number \*   
 Please enter a message below  \* Required

By submitting your information you agree to our [Terms and Conditions](#) and [Privacy Policy](#)

Promote your development or community with worldwide exposure on ExceptionalPropertiesOnline.com.

Each Community page includes: up to 6 images, 100 words of text, Company Logo, Agent Name, Company, Address, City, State, Zip, Country, Telephone, Mobile Phone, Fax, Website URL, and Email.

Standard Ad

Featured Ad\*

1 month \$100 net  
 6 months \$400 net  
 12 months \$600 net

\$200 net  
 \$800 net  
 \$1,200 net

\* Featured Ads appear first when the Communities tab is selected.

### Standard Villa/Home Rentals Ad

Advertise your rental property with worldwide exposure on ExceptionalPropertiesOnline.com.

Each Online Rentals page includes: up to 6 images, 100 words of text, Company Logo, Agent Name, Company, Address, City, State, Zip, Country, Telephone, Mobile Phone, Fax, Website URL, and Email.

1 month	\$100 net per property
6 months	\$400 net per property
12 months	\$600 net per property


Package Plans and Data Feeds Available – please see page 10 for more information





EXCEPTIONAL PROPERTIES

Place Ad  
Contact Us  
Magazine

PROPERTIES
COMMUNITIES
REIS
RENTALS
AGENTS
FOR YOUR HOME
ARTICLES

**GREYCAPE - RENT A LUXURIOUS BEACH HOME IN SAN JOSE DEL CABO, MEXICO**



**PRESENTED BY**

Greycapc  
Phone: 310.230.6200  
Email Greycapc  
More listings from Greycapc  
View Agent Profile

---

**DETAILS**

Cabo, Baja California Sur  
Country: Mexico  
Beds: 5  
Baths: 5.00  
Property Type: Single Family Home  
Property Style: Villa  
Availability: Rental

At the end of a continent lies a tranquil and beautiful retreat. Where the body is healed, the soul is revived, the senses are awakened and the spirit soars to new heights. A place where sun, sea, sky and earth join as one to form a tropical oasis like no other.

At the southern tip of Mexico's Baja Peninsula, Los Cabos combines a starkly beautiful desert landscape with one of the richest marine environments encompassing the Sea of Cortez. The Sea of Cortez is an underwater wonderland, teeming with diverse sea life. The desert is a mosaic of color and texture with forests of saguaro cactus, sand dunes and stunning rock formations. Los Cabos is Mexico's leading upscale tourist destination.

The magical charm and ideal weather of Mexico's west coast have long been a magnet for those seeking the perfect vacation and a respite from colder climates. It is a subtropical desert climate, offering a blissful 350 days of sunshine a year with warm temperatures, low humidity and cool breezes year round.

Villa Grey Cape is an eco-friendly property located on the gorgeous Shipwrecks Beach on the East Cape of the Baja Peninsula that looks magnificently out at the Sea of Cortez. The Villa sits alone on a beautiful sand dune and has unspoiled vistas in all directions. Given the serenity and isolation of the home, it is easy to forget that you are only 10 miles away from the quaint, authentic Mexican town of San Jose del Cabo, and only 30 miles away from the hustle and bustle of vibrant downtown Cabo San Lucas.

Shipwrecks Beach is well known as being one of the world's premier surf destinations, with its signature right hand break and warm water temperatures year round. Enjoy the sights and sounds of the powerful waves crashing on the shore, and count how many whales you notice majestically jumping out of the ocean in front of the house. All of this can be done while you lounge with a margarita in your hand in the large infinity pool that spills lazily over onto the sand.

The Villa is magnificently finished and designed in a contemporary Mexican style. Its open plan layout ensures that the breathtaking views and be seen from everywhere, and the cool ocean breeze enjoyed throughout the property. The Villa has four large bedrooms with king-size beds (all en-suite), all with magnificent ocean views, and one casita (en-suite plus a kitchenette - sleeps 4-5) with garden views. The Villa can accommodate up to 14 guests comfortably, and arrangements can be made to accommodate extra guests if necessary.

The Villa is staffed by three full time employees and a resident chef. Our staff will take care of your every need, with the level of service being comparable to that of the world's finest resorts.

RETURN TO SEARCH RESULTS

Print   Email

INQUIRE NOW

First Name \*       E-mail Address \*

Last Name \*       Phone Number \*

Please enter a message below \* Required

By submitting your information you agree to our [Terms and Conditions](#) and [Privacy Policy](#)

SUBMIT

### For Your Home Ad – Products & Services

**EXCEPTIONAL PROPERTIES**

PROPERTIES COMMUNITIES RENTALS AGENTS FOR YOUR HOME ARTICLES

**HUF HAUS – ENERGY EFFICIENT GERMAN ENGINEERING BUILT WITH PRIDE AND PASSION**

**DOTGREEN INC.**  
  
 Alexander S. Kolbe  
 2644 Exeter Road  
 Cleveland Heights, OH 44118  
 United States of America  
 Phone: +1 (216) 772.2617 Mobile Phone: +1 (330) 979.1984  
 Go to Web Site  
 Email Alexander S. Kolbe  
 Service Category Builders/Contractors

We are the official HUF HAUS sales office and distribute HUF Houses throughout the USA. DotGreen will be your partner from the initial idea to handover of the finished house. Based in Cleveland, OH, we provide service for our customers anywhere in the US.

**HUF HAUS**  
 is a German specialist supplier of pre-manufactured contemporary homes. Following a long tradition of carpentry, HUF HAUS has become a leading provider of sustainable and eco-friendly homes which offer the highest achievable quality levels. The HUF HAUS factory is a stunning computerized production plant which is both efficient and environmental friendly.

Owned by George and Thomas Huf, this family business is now in its third generation, thus being a typical German high-tech company. No fewer than 350 proud employees are determined to excel in a constantly growing market. HUF Houses can be found all over Europe, China and now also in the US.

Print Email

**INQUIRE NOW**

First Name \*  E-mail Address \*   
 Last Name \*  Phone Number \*   
 Please enter a message below  \* Required

By submitting your information you agree to our [Terms and Conditions](#) and [Privacy Policy](#)

**COUNTRIES**

**PROPERTY TYPES**

**US STATES**

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Each **For Your Home** ad includes: Company Name, Image, up to 300 words of text, Contact Name, Address, City, State & Zip, Logo, Website URL, Telephone, Fax, and Email.

	Standard Ad	Featured Ad*
1 month	\$100 net	\$200 net
6 months	\$400 net	\$800 net
12 months	\$600 net	\$1,200 net

\* Featured Ads appear first when the Communities tab is selected.

## Online Ad Package Plans & Data Feeds

The screenshot displays the Exceptional Properties website interface. At the top, there are navigation tabs for PROPERTIES, COMMUNITIES, RENTALS, AGENTS, FOR YOUR HOME, and ARTICLES. A search bar is present with fields for City, US State, Zip/Postal Code, and Country. Below the search bar, there are filters for Bedrooms, Property Type, and Price Range. A 'SEARCH' button is located at the bottom of the search section. The main content area shows '11 PROPERTIES FOUND' and a list of properties. Each property listing includes a thumbnail image, the property name and address, price, and a 'View Property' button. The properties listed are:

- MONTENERO PENTHOUSE # 2002**: Naples, FL 34103, \$4,299,000, 4 Bedrooms, 4 Bathrooms, Penthouse, For Sale.
- BILTMORE # 404**: Naples, FL 34103, \$2,999,000, Condo, For Sale.
- CAP FERRAT # 1403**: Naples, FL 34103, \$2,899,000, 2 Bedrooms, 4 Bathrooms, Condo, For Sale.
- CONTESSA # 1701**: Naples, FL 34103, \$2,899,000, Condo, For Sale.
- CAP FERRAT # 901**: Naples, FL 34103, \$2,799,000, 3 Bedrooms, 3 Bathrooms, Condo, For Sale.
- VICAYA, BEAUTIFUL MEDITERRANEAN VILLA**: Naples, FL 34103, \$2,750,000, Single Family Home, For Sale.
- A NAPLES LANDMARK**: Naples, FL 34103, \$2,750,000, Single Family Home, For Sale.
- ST. RAFAEL # 905**: Naples, FL 34103, \$2,699,000, 4 Bedrooms, 4 Bathrooms, Condo, For Sale.

Advertise multiple properties or rentals throughout the year with a package plan or data feed on ExceptionalPropertiesOnline.com.

Each Online Ad includes: up to 6 images, 100 words of text, Company Logo, Agent Name, Company, Address, City, State, Zip, Country, Telephone, Mobile Phone, Fax, Website URL, and Email.

Property Ad Package 60: Post up to 5 ads per month, 60 ads per year, \$1,195 net

Property Ad Package 120: Post up to 10 ads per month, 120 ads per year, \$1,995 net

Data Feed: Please inquire

### Banner Advertising

ExceptionalPropertiesOnline.com offers two sizes of display advertising. Banner sizes are 300x250 and 300x100. Rich media ad units are accepted.

The screenshot shows the Exceptional Properties website interface. At the top, there is a navigation bar with links for PROPERTIES, COMMUNITIES, RENTALS, AGENTS, FOR YOUR HOME, and ARTICLES. Below this is a large featured image of a swimming pool with a price tag of \$10,500,000. To the right of the pool is a red banner with the text 'Connecting buyers and sellers throughout the world' and the Christie's logo. Below the pool is a search bar with fields for City, US State, Zip/Postal Code, and Country. Further down, there are sections for 'FEATURED COMMUNITY' (Costarama) and 'FEATURED AGENT' (Shane Dawson). At the bottom, there is a 'RECENT ARTICLES' section with several article titles and a 'FINE HOMES' banner for Prudential Real Estate. A second red banner is located at the bottom right of the page, with the text 'Order her 6 Foot Tall REAL Roses Today!' and an image of a woman.

← 300x250 • \$1,000 net for 20,000 impressions

← 300x100 • \$500 net for 20,000 impressions

### Web Exclusive Content

Promote your business through an advertorial written by our staff. The advertorial will be featured on ExceptionalPropertiesOnline.com for a total of one year, searchable by keyword. The article will receive homepage placement for 30 days, then it will be in the articles pages for the remaining year. Each article can be up to 500 words and includes images and contacting information.

One Year Web Exclusive Content

\$4,000 net

Read the Latest Issue Online Right Now!

Want to receive digital issues and eNews? Enter your email address: [input] SIGN UP!

Connecting buyers and sellers throughout the world

CHRISTIE'S REAL ESTATE

AUCTION | TWO NEW CANAAN ESTATES

6+ACRE LAUREL ROAD ESTATE Originally \$12.5M | Selling Absolute October 20

Search for properties by location

CLICK TO ENLARGE MAP

Fine Homes

From Traditional Real Estate

Prudential

Order her 6 Foot Tall REAL Roses Today!

**VENUS WILLIAMS SERVES UP A NEW DESIGN IN BOCA RATON**  
One Thousand Ocean, the luxury oceanfront condominium located at Florida's Boca Raton Inlet, has commissioned a new model residence designed by V'Star Interiors, owned by tennis icon and designer Venus Williams. "Knowing

**PANAMA'S PEARL ISLAND RELEASES FIRST HOME SITE AND VILLA OFFERINGS**  
Located just an hour by boat or a 20-minute plane ride from Panama City on the country's Pacific Coast, Pearl Island has recently released its initial offering of oceanfront home sites and villas. [More...](#)

**LIVING IN STYLE AND COMFORT IN THE COTSWOLDS**  
The Lanes is now the oldest 150-acre community in the Cotswolds, about an hour's drive from London, has recently launched a new model home with a rooftop solarium and plans to open its [More...](#)

**RESERVE AT LAKE KNOXWEE BOLTERS GROWTH THROUGH MULTI-GENERATIONAL MEMBERSHIPS**  
Despite the sagging economy and a lackluster real estate market, The Reserve at Lake Knooxwee has welcomed 25 new families to its community since the beginning of 2011 and sold more than a [More...](#)

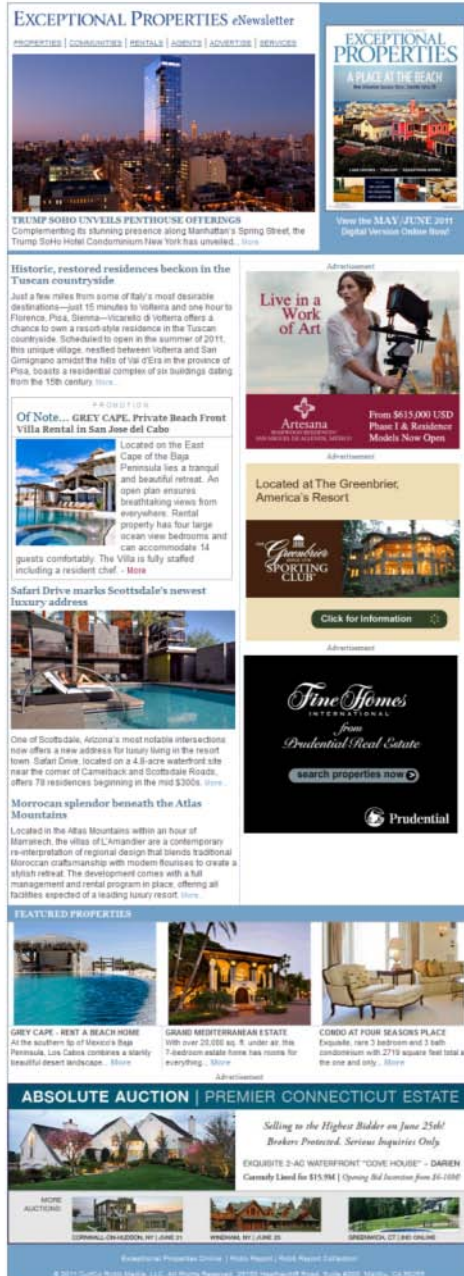
**PRESIDENT OBAMA'S "SUMMER WHITE HOUSE" GOES ON THE MARKET**  
Blue Heron Farm, a 28.5-acre residential compound on Martha's Vineyard which has served as a vacation retreat for President Obama for the past three summers, has been put up for sale by its [More...](#)

**OXFORDSHIRE TIMBER FRAMING THROWS AN AMISH PARTY FOR ITS ANNIVERSARY**  
Oxfordshire Timber Framing, the acclaimed Amish-owned timber framing company known for its handcrafted luxury homes, will celebrate its 25th anniversary with an Amish hog roast at its mill facility in Loudonville, OH on [More...](#)

**TRUMP TOWER TO LAUNCH WITH LUXURY RESIDENCES IN MANILA**  
One of the leading real estate firms in the Philippines is bringing the Trump brand to the country with a \$150-million residential skyscraper in Makati City, Manila's financial center. Developed by Century [More...](#)

COUNTRIES: [Select a Country] | PROPERTY TYPES: [Select a Property Type]

US STATES: [Select a State]



Of Note →

300X250  
Co-sponsored  
or  
300X600 Exclusive ←

Featured Ads ←

650X225 ←

### eNewsletter

Exceptional Properties eNewsletter is sent out twice per month monthly to our opt-in audience of over 4,000 active and interested viewers.

Promote your business with an eNewsletter sponsorship. The advertising layout features three 300x250 banner placements for co-sponsors or one, exclusive, 300x600. The large 650x225 is available at the bottom of the newsletter. Exclusive sponsors may skin the background of the eNewsletter or run a 650x225 in conjunction with the 300x600.

For a text and image ad, the "Of Note" placement is a great opportunity.

For individual properties or villa rentals the Featured Ad placements are available that link directly to your ExceptionalPropertiesOnline.com classified.

### Banners:

300x600 Exclusive + 600x250 Ad • \$1,000 net per date

300x250 Co-sponsored • \$600 net per date

650X225 Co-sponsored • \$600 net per date

### Featured Ads:

Text & Image \$400 per space, per ad

### Of Note:

Text & Image \$600

### Dedicated Email

Exceptional Properties Dedicated Email is sent out to our opt-in audience of over 4,000 active and interested viewers.

650x1000 Exclusive Email • \$1,500 net per date

650X1000 Exclusive Ad

#### EXCEPTIONAL PROPERTIES Partner



**COSTABAJA**

Unique living on the Sea of Cortez  
marina • golf • residences

Discover CostaBaja and the Sea of Cortez in La Paz, Baja Sur, Mexico.  
Experience nature, sunsets, safety, friendliness, peace and tranquility.

VistaMar - luxury Oceanfront Condos & Villas ■ Las Colinas - Hill & Golf side townhomes ■  
CostaBaja Golf Club, home of the first Gary Player Signature Golf Course in Mexico ■ CostaBaja  
Resort & Spa, the first 5 star hotel in La Paz, B.C.S. ■ State-of-the-art Marina CostaBaja with 250  
slips ■ CostaBaja Private Beach Club ■ Lomas de CostaBaja - home sites with spectacular  
views to the bay and golf course

Call now our Property Representatives - Toll free numbers:  
From U.S.A. 1-866-409-9940 - Canada 1-866-453-9172 - Mexico 01-800-267-8222

[www.costabaja.com](http://www.costabaja.com) [info@costabaja.com](mailto:info@costabaja.com)

La Paz, Baja Sur, Mexico

## Why Exceptional Properties Online?

1. Reaches over 7,100 affluent users per month
2. Visitors spend more than 5 minutes on the site and look at an average of 6+ pages
3. Site features properties for sale, communities, rental properties, agent listings, services and unique editorial content.
4. Traffic comes from 130 different countries
5. Advertising is trackable and generates a click through rate that is 3x industry averages
6. Offers a variety of marketing programs to meet client's communication needs
7. ExceptionalPropertiesOnline.com advertising opportunities have a short lead time allowing for fast implementation and instant results
8. Complements print advertising in Exceptional Properties magazine

## Average Monthly Traffic

Visits:	9,518
Unique Visitors:	7,182
Page Views:	63,009
Pages per Visit:	6.62
Average Time on Site:	5 min

Source: Google Analytics, November 2011