

EXCEPTIONAL PROPERTIES

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2012 ADVERTISING RATES

GENERAL ADVERTISING*:

	1x	3x	6x
Spread	14,995	13,995	11,295
Full	8,995	7,995	6,995
Half	4,995	4,395	3,795
Quarter	2,995	2,695	2,195
Cover 2/page 1	21,995	-	-
Cover 3	13,995	-	-
Cover 4	17,995	-	-

*Gross rates shown

CLASSIFIED ADVERTISING†:

	1x	3x	6x
Single space (1/9)	550	425	375
Double space (2/9)	1,050	950	750
Triple space (3/9)	1,500	1,275	1,125
Half Page	3,295	2,800	2,495
Full Page	4,995	4,295	3,795

†Rates shown are net, no agency discount available

CLOSING DATES

Issue	Ad Close	Ad Materials Due*	In-Home
Jan/Feb '12	2-Nov	9-Nov	27-Dec
Mar/April '12	30-Dec	6-Jan	21-Feb
May/June '12	2-Mar	9-Mar	24-Apr
July/Aug '12	4-May	11-May	26-Jun
Sept/Oct '12	29-Jun	6-Jul	21-Aug
Nov/Dec '12	31-Aug	7-Sep	23-Oct
Jan/Feb '13	31-Oct	7-Nov	26-Dec

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For advertising specifications, visit exceptionalpropertiesonline.com and click on “Advertise”

